

# Impact of coronavirus pandemic affects Datacolor's business



## Media Release

[Media Release \(PDF\)](#)

## Impact of coronavirus pandemic affects Datacolor's business

### Half-year results marked by economic slowdown

The impact of the coronavirus pandemic will adversely affect Datacolor's sales and operating profit (EBIT) in the first half of 2019/20. Although Datacolor's plant in Suzhou, China, is now 100% operational after temporary closure, sales and deliveries continue to be delayed. The financial result and net profit for the first half of 2019/20 are also expected to be significantly affected by the current downturn of the financial markets.

Datacolor will comment on its expectations for fiscal 2019/20 in the context of the publication of the half-year report 2019/20 on May 8, 2020.

Lucerne, March 20, 2020

### For further information

T +41 44 488 40 19

Datacolor AG, Investor Relations, Olga Wüschner

[www.datacolor.com](http://www.datacolor.com)

Waldstaetterstrasse 12, CH-6002 Lucerne

### Agenda

May 8, 2020

Publication of half-year report 2019/20

October 27, 2020

Publication of key figures fiscal year 2019/20

November 17, 2020

Publication of annual report fiscal year 2019/20

December 9, 2020

Annual General Meeting 2019/20

### About Datacolor

Datacolor, a global leader in color management solutions, provides software, instruments and services to assure accurate color of materials, products and images. The world's leading brands, manufacturers and creative professionals have used Datacolor's innovative solutions to consistently achieve the right color for more than 45 years. The company provides sales, service and support in over 100 countries throughout Europe, the Americas and Asia. Industries served include textile and apparel, paint and coatings, automotive, plastics, photography and

videography. For more information visit [www.datacolor.com](http://www.datacolor.com).